V-WEAR '93

	WEEKLY MAIL RECEIPTS					
WEEK	DIRECT MAIL	MAGAZINE	FSI	E ONES/BB	CARTON INSERT	TOTAL
2/3/93	20	0	0	12	609	641
2/10/93	1,389	0	0	12	566	1,967
2/17/93	2,324	32	0	22	659	3,037
2/24/93	2,070	137	162	44	791	3,204
3/3/93	1,194	210	522	108	783	2,817
3/10/93	1,506	282	1,040	156	1,120	4,104
3/17/93	1,356	367	835	231	1,054	3,843
3/24/93	1,439	623	1,126	442	1,534	5,164
3/31/93	1,694	531	1,081	423	1,733	5,462
4/7/93	1,556	456	1,079	478	1,751	5,320
4/14/93	1,504	419	1,007	475	1,848	5,253
4/21/93	2,394	266	727	467	1,389	5,243
4/28/93	1,332	340	4,876	511	1,525	8,584
5/5/93	1,229	329	709	717	1,637	4,621
5/12/93	1,275	96	686	847	1,388	4,292
5/19/93	2,017	641	1,163	993	742	5,556
5/26/93	1,381	294	825	1,007	2,144	5,651
6/2/93	1,510	647	926	1,062	1,134	5,279
6/9/93	1,062	323	2,392	942	836	5,555
6/16/93	1,605	373	1,119	1,421	543	5,061
6/23/93	1,260	311	848	1,014	875	4,308
6/30/93	1,510	433	1,712	1,430	475	5,560
7/7/93	640	42	700	670	244	2,296
7/14/93	1,739	376	1,517	1,819	505	5,956
7/21/93	1,206	198	586	1,092	157	3,239
7/28/93	2,014	254	1,560	1,910	386	6,124
8/4/93	1,586	443	1,202	1,519	293	5,043
8/11/93	2,648	633	1,483	1,911	427	7,102
8/18/93	3,353	1,127	2,119	2,577	881	10,057
8/25/93	3,669	1,024	2,706	2,971	222	10,592
9/1/93	3,755	898	2,633	2,973	223	10,482
9/8/93	5,769	1,404	4,310	5,019	546	17,048
9/15/93	3,692	1,652	1,869	2,487	394	10,094
9/22/93	259	61	319	375	42	1,056
9/29/93	187	13	92	419	151	862
10/6/93	678	381	474	841	58	2,432
10/13/93	0	0	0	0	54	54
10/20/93	0	0	135	41	0	176
10/27/93	0	0	0	0	4	4
11/3/93	0	0	62	0	53	115
11/10/93	0	0	0	0	98	98
11/17/93	0	0	0	0	176	176
11/24/93	0	0	0	0	0	0
12/1/93	0	0	20	0	0	20
TOTAL	**63,822**	**15,616**	**44,622**	**39,438**	**30,050**	**193,548**

BB after mail in receipts

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Source: https://www.industrydocuments.ucsf.edu/docs/tsgj0004